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*** Reply to note of 07/03/86 12:15

NOTE FROM: [REDACTED]

EO 12958.1.6(D)(1)-10-25Yrs
(C) 19c R

Subject: OTTO REICH

After much discussion, Bob Kagan, who was Elliot Abrams' Special Assistant, was named as Otto's replacement. Kagan's office was folded under ARA for command and control but continues to have a reporting responsibility to the IPC and the SPG as part of my effort to give it an interagency mandate. It remains to be seen if this will weaken the effort. One key will be the need for people to be assigned from an interagency pool.

Meanwhile, I continue to chair weekly meetings to sustain the public diplomacy effort. They are attended by Kagan, Speakes rep, Buchanan rep, DOD, CIA, USIA and NSC LA officer. (When there is a Sitrm mtg of the Centam coordinating group for Hill strategy we get a feed from that group). Our brief is much broader. We seek to lay out and implement broader international strategies, particularly in LA and EUR. We approved a new strategy paper on 16 June which was sent out over Rod McDaniel's signature. This basically calls for a sustained effort to garner support for our overall Centam policy, increase understanding of the issues and, in the specific case of Nica, concentrate on gluing black hats on the Sandinistas and white hats on UNO. We have requested a community report on the level of activity sustained under the latest NSC PD tasking by 31 Aug.

The group has produced an outstanding collection of materials to support our policy. It is also light years ahead of where it was three years ago, but much work needs to be done. At our most recent weekly Centam mtg the following items were covered:

--Senate strategy: Focus on key Senators who can be brought over to increase victory margin and show momentum.

--Maximize exposure for Bishop Bismarck Carvallo and La Prensa to highlight Nic internal crackdown. Lousy coverage to date in foreign press and not much better in US.

--Play on key themes in Europe which will strengthen our case:

o Popularize Centam support for UNO. Note USIA poll which showed popular support for armed opposition to Nics in Honduras and Costa Rica.

o We are on the winning side. The House vote can help convince the Europeans that we will see this through...we are not going to be blown away by the Hill. It is always politically easier to support a winner.

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--Arms Display--use on Hill or at UN. This does not mean to say everything is perfect, but there is a process under way and world opinion, often fluctuating because of many reasons including the East-West Relationship, has been gradually moving. We have to sustain it.

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OFFICE OF THE DEPUTY DIRECTOR FOR OPERATIONS

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ACTION: C/LA

EXPENSE DATE:

MARKS:

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Agreed of attachment 15

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IS COMMENTS:

NSC APPROVAL

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EXECUTIVE SECRETARIAT
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19 D/ALA/DI		X		
20 NIO/LA		X		
21 Counselor, DCI		X		
22 ES		X		

SUSPENSE Date

Remarks

This is the "missing" attachment to the 13 August memo from Poindexter to the DCI re Central American Public diplomacy which was provided to you earlier

Executive Secretary
18 Aug 86

Date

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